

Eastlake Plaza

Marietta, GA

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

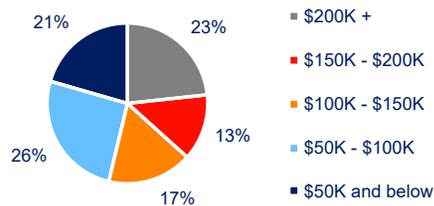
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	9,202	75,959	199,139	155,153
Total Daytime Population	8,794	80,936	276,642	231,710
Workplace Population	2,236	25,284	116,717	105,840
Average Household Income	\$130,392	\$146,843	\$153,772	\$142,361
Median Household Income	\$91,828	\$110,119	\$111,968	\$105,345
Total Households	3,969	28,775	77,711	62,680
Median Home Value	\$590,293	\$568,053	\$596,911	\$571,588
College (4+)	59.2%	54.6%	56.3%	55.0%
Total Consumer Spending/Capita (Weekly)	\$453	\$469	\$471	\$464
% of Households with Children	21.2%	27.3%	28.8%	26.5%

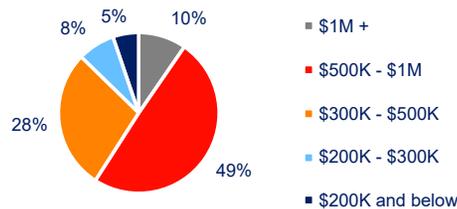
2030 Demographic Projections

Projected Population	9,346	77,336	204,528	159,595
Projected Annual Growth Rate	0.3%	0.4%	0.5%	0.6%
Projected Total Growth Rate (5-Yr)	1.6%	1.8%	2.7%	2.9%

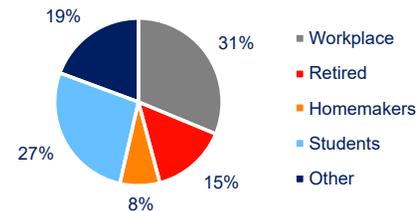
3-Mile Radius Section Detail



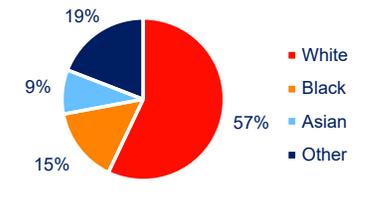
Household Income



Home Value



Daytime Population



Hispanic Origin: 14.6%
Race

